Child Care in Practice

Strategic Plan 2016/2019

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Section 1 Overview by the Chair

Section 1 Overview by the Chair

It is my privilege to introduce the 2016-19 Strategic Plan and 2016/17 Business Plan for the Child Care in Practice Journal.

The Journal has gone from strength to strength since its launch in 1994 and this success has been due in no small measure to the efforts of the Editorial Board and Company Directors many of whom have been involved from the inception of the Journal and remain steadfastly committed to its objectives.

The multi-disciplinary nature of the Journal reflects the fact that the key to many successful outcomes in the child care field lies in the close co-operation between different disciplines. Today the Journal reaches over 2250 institutions worldwide through personal and package subscriptions, plus another 3000 via EBSCO.

The downloading of CCiP articles has been increasing year on year with articles having been downloaded over 30,000 times in 2015.

In 2016 so far we have published papers from Italy, Estonia, USA, Australia, Malaysia, Sweden, Botswana, Norway, Iran, UK, Ireland and Northern Ireland and a special edition celebrating 20 years of the Children Order is due to be published later in the year.

This year we hosted our annual conference on 15 October 2016. This represented a couple of firsts for our Journal in having full collaboration with Early Years - the Organisation for Young Children and also featuring a live link with The Early Learning Coalition of Pasco Hernando in Florida.

In policy terms we are witnessing exciting new strategies for young children and their families and developments in implementing minimum standards across the sector along with increasing investment. There is a growing emphasis on early intervention in the lives of children and families to tackle problems and adversities as soon as they emerge. The Marmot review (2010) makes a strong case for intervening in the lives of children during their first years, as evidence suggests this is likely to have the most significant impact on improving outcomes.

Ireland both North and South is becoming an increasingly diverse society and the Northern Ireland Statistics and Research Agency, using data from 2012, indicated that for 3.1% of the population in Northern Ireland, English is not their first language and that two-fifths (41%) of the 2,700 usual residents aged 3 and over who could not speak English at all spoke mainly Polish, Lithuanian, Chinese, Slovak and Portuguese.

As our population continues to diversify, there is an increasing need for services working with children and families to review their ability to meet the needs of different ethnic groups. The need for cultural competence in the multi-disciplinary workforce is becoming increasingly recognised in order to address the issues and challenges experienced by ethnic groups and to develop a set of congruent behaviours, attitudes and policies that support professionals to work effectively in cross-cultural situations. Fully integrated approaches and services across education, health and social care, are required to ensure children get the range of support they need.

Against this backdrop I am delighted that we have been able to secure funding for the Journal for the duration of the Strategic Plan. This will ensure that the overarching objectives of the Journal can continue to be progressed. The Journal continues to seek to develop the knowledge base of practitioners, managers and other professionals responsible for the delivery of professional child care services and to raise awareness of often-neglected issues such as marginalization of ethnic minorities and problems consequent upon by poverty and disability.

It is my hope that this Strategic Plan will contribute to continued success of the Journal and to the powerful process of evidence building to support change where needed; Demonstrating what works in sustaining positive benefits for children and their families and promoting the visibility of local and international research work in the area of child care practice and highlight the value of such endeavours in these challenging economic times.

Patricia Nicholl

Chair

Section 2 Introduction

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Child Care in Practice
BUSINESS PLAN APRIL 2016 – MARCH 2019

INTRODUCTION

Child Care in Practice (CCiP) is a multi-disciplinary journal produced by the CCiP Group Ltd. The Journal was launched by a group of child care professionals from the statutory and voluntary organisations in April 1994. Its founding aim was to focus on child care issues in Northern Ireland and to a lesser extent the remainder of the UK and the Republic of Ireland. As many child care issues are of relevance globally, a more international aspect to the Journal has been developed. To this end, *CCiP* entered into contract with Routledge Publishing in 2002 and joined the family of Social and Health Care journals published by the Taylor and Francis Group. This ensures the Journal is available electronically and makes it more commercially viable in the international market place. CCiP readers represent professionals and academics working in all disciplines in the provision of children's services, including; Social Work, Nursing, Medicine, Psychology, Education, Police and Probation Services and the legal profession. Published quarterly, the Journal is peer-reviewed to ensure the highest of standards

Section 3

Strategic Aims and Objectives

Section 3 Strategic aims and objectives

STRATEGIC AIMS AND OBJECTIVES

- To develop the knowledge base of practitioners, managers and other professionals responsible for the delivery of professional child care services.
- To contribute to the achievement of quality services and the promotion of the highest standards.
- To seek to achieve an equity of input from all disciplines working with children. The multi-disciplinary
 nature of the journal reflects that the key to many successful outcomes in the child care field lies in the
 close co-operation between different disciplines.
- To raise awareness of often-neglected issues such as marginalization of ethnic minorities and problems consequent upon by poverty and disability.
- To keep abreast of and continue to influence child care practice in response to Children's legislation.
- To include the views of those who are in receipt of multi-disciplinary child care services.

Section 4

Executive Committee Members

Section 4

EXECUTIVE COMMITTEE MEMBERS AND DIRECTORS OF THE CHILD CARE IN PRACTICE COMPANY

Name	Profession	Area
Ms Patricia Nicholl (Chair)	Implementation Manager Early Intervention Transformation Programme	Health and Social Care Board
Ms Anne Morrison (Vice Chair)	Manager, Child Care Centre	Belfast Health & Social Services Trust, Northern Ireland
Mrs Lynne Peyton (Secretary)	Child Care Consultant	Dungannon, Northern Ireland
Dr John Devaney (Treasurer)	Senior Lecturer in Social Work	Queen's University Belfast, Northern Ireland
Ms Tracey Monson (Director)	Senior Manager	Daughters of Charity Child and Family Services, Republic of Ireland
Mr Jason Caldwell (Director)	Principal Social Work Practitioner	South Eastern Health and Social Care Trust, Northern Ireland

EDITORIAL BOARD MEMBERS							
Name	Profession	Area					
Ms Clionagh Boyle	Early Years Organisation						
Professor Mary Elizabeth Collins	Professor of Social Welfare Policy	School of Social Work, Boston University, Massachusetts, USA					
Mr James Farrely	Executive Director	Early Learning Coalition of Pasco and Hernando Counties, Inc., Florida					
Dr Berni Kelly	Senior Lecturer in Social Work	Queen's University Belfast, Northern Ireland					
Professor Lars B. Kristofersen	Senior Researcher	NOVA, Norwegian Social Research, Norway					
Ms Anne Marks	Police Service of Northern Ireland						
Ms Frances Nicholson	Social Services Officer	Department of Health, Social Services & Public Safety, Northern Ireland					
Ms Mary Nicholson	Irish Society for the Prevention of Cruelty of Children	Republic of Ireland					
Mr Colman Noctor		St Patrick's Mental Health Service					
Ms Marian O'Rourke		Northern Ireland Social Care Council					
Mr Aidan Waterstone	National Manager	Information Data Protection and Research, Child and Family Agency, Republic of Ireland					

BOOK REVIEW EDITOR

Ms Babs Anderson, Lecturer Childhood Studies, Liverpool Hope University

ASSISTANT EDITOR

Mrs Cait Morgan

Section 5
Strategic Plan
2016/2017

CUSTOMER PERSPECTIVE							
Operational Objective	Performance Measure/Tar get	Target Date	Whom[grade]	Support Initiatives to achieve targets	Progress Report		
To develop the knowledge base of practitioners, managers and other professionals responsible for the delivery of professional child care services. The journal seeks to contribute to the achievement of quality services and the promotion of the highest standards.	1. Develop an approach to impact assessment of the Journal on practice. 2. Host a one-day conference in collaboration with the Early Years Organisation and the Pasco Hernando Early Learning Coalition. The topic is Celebrating Diversity	March 2017 October 2016.	Executive Committee Executive Committee	Support to be sought from Executive Committee and Editorial Board Support to be sought from and Editorial Board and Assistant Editor			

To achieve an equity of input from all disciplines working with children. The multi-disciplinary nature of the journal reflects that the key to many successful outcomes in the child care field lies in the close co-operation between different disciplines	1.Create a database to measure the spread of disciplines published and identify gaps in subject area.	April 2016	Assistant Editor	
	2.Invite new members from other countries to contribute to the Journal Editorial Board being mindful of spread of disciplines.	December 2016	Executive Committee Executive Committee; Editorial Board	
	3. Establish Bespoke Writers' Workshops for certain sectors;	March 2018	Executive Committee; Editorial Board	

	4. Publish Special issues on less published topics	March 2019		
neglected issues such as marginalization of ethnic minorities and problems consequent upon poverty and disability.	Annually review at the Board meeting neglected topics that we would seek to publish work on. Publish special issues on neglected topics and tailor events to highlight marginalised issues.	March 2017 March 2019	Executive Committee; Assistant Editor	

To keep abreast of and continue to influence local and international child care practice in response to emerging policy	Regular slot on the agenda of Board meetings			
To include the views of those who are in receipt of multi-disciplinary child care services.	1. Measure how many papers in 2015/16 included the voice of the service user – directly and indirectly. 2. Broaden topics and shine light on neglected areas through the voices of service users	March 2017 March 2019	Assistant Editor Executive Committee; Editorial Board	
To welcome submissions on promising practice developments and the findings from new research to highlight the breadth of the work of the journal's work.	Invite practitioners to attend writers' workshops in Belfast and Dublin to	October 2016	Assistant Editor	

avail of support and guidance in writing about research and		
practice development s.		

FINANCE PERSPECTIVE	FINANCE PERSPECTIVE							
Operational Objective	Performance Measure/Target	Target Date	Whom[grade]	Support Initiatives to achieve targets	Progress Report			
Develop a funding strategy for the Journal	Use new board members to increase submissions and subscriptions.	March 2017	Executive Committee; Editorial Board					
	Develop materials for profiling Journal funders and demonstrating the benefits to the funders through PR	March 2018	Executive Committee; Editorial Board					

Raise the profile of the Journal and its performance against its aims and objectives	Develop a database for circulation of annual Report in respect of the Journal Maintain links with DHSSPS, HSCB, DCYA and TUSLA with board membership and gratis list	March 2018	Executive Committee; Editorial Board	
Retain & develop the post of Assistant Editor	Develop a strategic funding programme for key posts to support the Journal	March 2017	Executive Committee Members	
Attending conferences and other events to publicise the journal	Board members and the Assistant Editor will continue to enhance the Journal's subscription, submission and editorial team pools by attending relevant events (at least three per annum) and promoting the Journal	March 2017	Executive Committee; Editorial Board; Assistant Editor	

INTERNAL PROCESSE	INTERNAL PROCESSES PERSPECTIVE							
Operational Objective	Performance Measure/Target	Target Date	Whom[grade]	Support Initiatives to achieve targets	Progress Report			
Agree and sign off on 2017/20 Publishing agreement	Revised publishing contract in place	March 2017	Chair ; Executive Committee					
Revamp & enhance Journal web presence	1.The Child Care in Practice group will continue to update the website regularly, adding new media in the form of photographs and video casts; as well as building a profile on social media such as Twitter 2.Look at what website is used for and do we need to have our own site outside of the T&F site – what do we gain? Can we use Eventbrite and social media for events and marketing 3.Employ a web designer to improve our site or develop							

Ensuring growth & development of the business relationship with Taylor & Francis	Continue to develop the business relationship with the Taylor & Francis Group. Annual business meetings allow the development of relationships with colleagues at Taylor & Francis and enable greater communication and partnership.		
Journal production	The Child Care in Practice group aim to produce four high-quality editions of the Child Care in Practice Journal each year, at least one of which will be a special issue.		
	The publication cover months will be January, April, July & October.		
	Each edition will include at least two book reviews, resource reviews or conference reports.		

Section 6 Business Plan 2016 -2017

LEARNING AND GROWTH PERSPECTIVE					
Operational Objective	Performance Measure/Target	Target Date	Whom[grade]	Support Initiatives to achieve targets	Progress Report
Maintaining appropriate expertise among reviewers	The Child Care in Practice Group plan to sustain reviewers' confidence and competence through regular monitoring of review quality and mentoring of new reviewers, and to encourage new professionals on to the Editorial Advisory Committee/ Review Panel. Set up Peer Reviewer support mechanisms.	March 2017	Editorial Board		

